

Invitation: MY.GAMES teach-in and strategy rundown

Mail.ru Group Limited (LSE, MOEX: MAIL, hereinafter referred as “the Company”), one of the largest Internet companies in the Russian-speaking Internet market, will be hosting a conference call and webcast for the analyst and investor community on MY.GAMES, its online games division. The event will take place at 3p.m. Moscow time (1p.m. London, 8a.m. NY) on Thursday, September 3, 2020.

Attendees from MY.GAMES will include:

- Vladimir Nikolskiy, COO of Mail.ru Group and & Executive Vice President of MY.GAMES
- Vasily Maguryan, CEO
- Ilya Karpinsky, CSO
- Valeria Chebotareva, CFO
- Elena Grigoryan, CMO

During the event, we will run through the track record, positioning, strategic pillars and goals of MY.GAMES in our effort to continue to boost transparency around the core assets of the Group. Event will not be focused on short-term trends, but rather our long-term vision around the path towards becoming a top-25 players on the global games market, while maintaining appealing profitability level for a mobile-focused gaming business.

The event will include a presentation, followed by Q&A and should last not more than 1.5 hours.

To join the webcast from your laptop, tablet or mobile device, please click on the following link: [Event Link](#)
To join via phone, please use the dial-in details below:

Confirmation Code: 570252

Participant Toll Free Telephone Numbers:

From Russia 7 495 2839 705
From the UK 0800 640 6441
From the US 1 646 664 1960

For further information please contact:

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MY.GAMES is an international gaming brand (part of Mail.ru Group) and a leading Eastern European online entertainment company. MY.GAMES is comprised of 11 regional offices in Russia, Europe and the US, over 1,800 staff, and 13 development studios. MY.GAMES creates titles for the PC, consoles, and mobile devices. The company operates over 60 projects, with more than 150 titles in its portfolio including War Robots, Hustle Castle, Left to Survive, Skyforge, Legend: Legacy of the Dragons, and Allods Online. MY.GAMES portfolio includes renowned titles like Warface, ArcheAge, Perfect World, Revelation Online, Conqueror's Blade, Lost Ark, and more. About 700 million players have registered within MY.GAMES titles. The company also develops its own media, operates the MY.GAMES Store platform, has a dedicated investment division (MGVC), supports gaming and esports services, and much more.

Cautionary Statement regarding Forward Looking Statements and Disclaimers



This press release contains statements of expectation and other forward-looking statements regarding future events or the future financial performance of the Group. You can identify forward looking statements by terms such as "expect", "believe", "anticipate", "estimate", "forecast", "intend", "will", "could", "may" or "might", the negative of such terms or other similar expressions including "outlook" or "guidance". The forward-looking statements in this release are based upon various assumptions that are inherently subject to significant uncertainties and contingencies which are difficult or impossible to predict and may be beyond the Group's control. Actual results could differ materially from those discussed in the forward looking statements herein. Many factors could cause actual results to differ materially from those discussed in the forward looking statements included herein, including competition in the marketplace, changes in consumer preferences, the degree of Internet penetration and online advertising in Russia, concerns about data security, claims of intellectual property infringement, adverse media speculation, changes in political, social, legal or economic conditions in Russia, exchange rate fluctuations, and the Group's success in identifying and responding to these and other risks involved in its business, including those referenced under "Risk Factors" in the Group's public filings. The forward-looking statements contained herein speak only as of the date they were made, and the Group does not intend to amend or update these statements except to the extent required by law to reflect events and circumstances occurring after the date hereof.

About Mail.ru Group:

Mail.ru Group (MAIL, listed since November 5, 2010) is the largest internet business in Russia in terms of total daily audience (Mediascope WEB-Index Desktop&Mobile, Russia 0+, population aged 12+, March 2020).

Mail.ru Group is developing the leading domestic internet communications and entertainment platform. The company owns Russia's two largest Russian language social networks, VKontakte (VK) and Odnoklassniki (OK), leading email service, one of Russia's largest internet portals (Mail.ru), and four instant messaging services. The company also holds the international gaming brand MY.GAMES, with a portfolio of hundreds of popular games for a range of platforms and over 605 million users worldwide. In 2019, Mail.ru Group Tech Lab was launched with a primary focus on technology and innovation development.

Mail.ru Group is a shareholder of AliExpress Russia JV along with Alibaba Group, MegaFon and Russian Direct Investment Fund. The company partners with Sberbank to jointly develop O2O service platform targeting food delivery and taxi markets.